

LPN Think Tank

Home/Community Care & Nurse Entrepreneurship

December 5, 2013

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Home Care: an essential element of an integrated, client-centred health care system

- * Growing in both numbers and level of acuity
- * One million Canadians receiving publicly funded home care
- * A further 500,000 estimated to be accessing home care services not funded by government.
- * Our approach to health and wellness will change dramatically over the next decade
- * Policies we develop, the people we recruit Processes and systems today will shape the health care landscape tomorrow.

Home Care Populations

- * Aging
- * Our population is growing, rapidly aging
- * According to recent population statistics, nearly 5.2 million Canadians were over the age of 65 in 2012 — a number projected to double by 2036.
- * CNA is expecting immediate action on seniors' health given the growth of the aging population and their needs.
- * Calls for strategy for seniors' care

Other populations

- * Approximately 15 % of home care clients are children and youth
- * Palliative care
- * Increased home care programs to First Nations and Inuit populations

Chronic Disease Management

- * We, as a society, are facing a significant burden of chronic diseases.
 - * Dementia
 - * Cardiovascular
 - * Diabetes
 - * Cancer
 - * Immunologic disorders such as MS, ALS, RA

Public Home Care Spending:

The only things we know for sure is that it keeps on growing

1994-1995	2003-2004	2007 Est	2010
1.6 billion	3.4 billion* *Av annual growth of 9.2%	5.3**	6.7**

From 1995-2006 home care grew by almost 100%***

Conference Board of Canada: Even with a conservative approach, total spending in 2010 ranged from \$8.9 billion to \$10.5 billion****

Sustainable, Accessible and Quality Health Care

- * **Providing the right service, in the right place and at the right time**
- * **The right services for an aging population**

Collaborative Interprofessional Teams

- * A modern health system requires multidisciplinary teams and increased flexibility, and as a result the skills and training of health providers have been expanded in recent years.**

Opportunities promoting nursing within home care contexts are:

- * Aging Population
- * Increased children with complex medical/health needs
- * Chronic disease management
- * Preventive home visits (Denmark model)
- * Emphasis on home and community care
- * Integrated care, especially for the highest users—older adults with chronic diseases
- * Multi-disciplinary/inter-disciplinary/Integrated care teams of which LPNS are a part
- * Focus on the whole person

Opportunities for LPNs in home care—

- * Direct care
- * Supervision roles
- * Chronic disease management
- * Care of older adults
- * Client and family education
- * And there are many more....

Nursing and Entrepreneurship

- * Not for the faint of heart
- * What is driving a nurse to want to be an entrepreneur?
- * Why now?
- * My story a nurse entrepreneur... the highlights and reflections

Competencies and Characteristics

- * **Skills and knowledge**
 - * **Nursing**
 - * **Finance**
 - * **Business acumen**
 - * **Marketing**
 - * **Ethics**
 - * **Conflict management**
 - * **Leadership**

- * **Characteristics**
 - * **Desire**
 - * **Perseverance**
 - * **Leadership**

- * **Planning and Support... TEAM works.**

A healthcare/nurse entrepreneur

Somebody who takes responsibility for developing a product or service that fills an unmet market need in healthcare by building a new business

Kinds of practices nurse entrepreneurs typically undertake:

Practice

Education

Counselling

Research

Administration

Teams and Reimbursement

- * Why entrepreneurship?
- * What about the team?
- * Entrepreneurship versus independent practice
 - * *What is independent practice in nursing?*
- * What about reimbursement models?

Assessment and regulation

- * What are the opportunities within the LPN scope?
- * What constitutes nursing practice? What about licensing/regulation?
- * What does the CLPNA consider nurse entrepreneurship?
- * How will it be assessed?
- * What examples are there now?

References and Sources for further information

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