Growing in both numbers and level of acuity

* One million Canadians receiving publicly funded home care
* A further 500,000 estimated to be accessing home care services not funded by government.
* Our approach to health and wellness will change dramatically over the next decade
* Policies we develop, the people we recruit Processes and systems today will shape the health care landscape tomorrow.
Aging

Our population is growing, rapidly aging

According to recent population statistics, nearly 5.2 million Canadians were over the age of 65 in 2012 — a number projected to double by 2036.

CNA is expecting immediate action on seniors’ health given the growth of the aging population and their needs.

Calls for strategy for seniors’ care
Other populations

* Approximately 15% of home care clients are children and youth
* Palliative care
* Increased home care programs to First Nations and Inuit populations
We, as a society, are facing a significant burden of chronic diseases.

- Dementia
- Cardiovascular
- Diabetes
- Cancer
- Immunologic disorders such as MS, ALS, RA
Public Home Care Spending:
The only things we know for sure is that it keeps on growing.

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<td>1.6 billion</td>
<td>3.4 billion*</td>
<td>5.3**</td>
<td>6.7**</td>
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<td>*Av annual growth of 9.2%</td>
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From 1995-2006 home care grew by almost 100%***

Conference Board of Canada: Even with a conservative approach, total spending in 2010 ranged from $8.9 billion to $10.5 billion****
Sustainable, Accessible and Quality Health Care

* Providing the right service, in the right place and at the right time

* The right services for an aging population
A modern health system requires multidisciplinary teams and increased flexibility, and as a result the skills and training of health providers have been expanded in recent years.
Opportunities promoting nursing within home care contexts are:

* Aging Population
* Increased children with complex medical/health needs
* Chronic disease management
* Preventive home visits (Denmark model)
* Emphasis on home and community care
* Integrated care, especially for the highest users—older adults with chronic diseases
* Multi-disciplinary/inter-disciplinary/Integrated care teams of which LPNS are a part
* Focus on the whole person
Opportunities for LPNs in home care—

* Direct care
* Supervision roles
* Chronic disease management
* Care of older adults
* Client and family education
* And there are many more….
Nursing and Entrepreneurship

- Not for the faint of heart
- What is driving a nurse to want to be an entrepreneur?
- Why now?
- My story a nurse entrepreneur... the highlights and reflections
Competencies and Characteristics

* Skills and knowledge
  * Nursing
  * Finance
  * Business acumen
  * Marketing
  * Ethics
  * Conflict management
  * Leadership

* Characteristics
  * Desire
  * Perseverance
  * Leadership

* Planning and Support... TEAM works.
Somebody who takes responsibility for developing a product or service that fills an unmet market need in healthcare by building a new business

Kinds of practices nurse entrepreneurs typically undertake:
  - Practice
  - Education
  - Counselling
  - Research
  - Administration
Teams and Reimbursement

* Why entrepreneurship?
* What about the team?
* Entrepreneurship versus independent practice
  * What is independent practice in nursing?
* What about reimbursement models?
Assessment and regulation

* What are the opportunities within the LPN scope?
* What constitutes nursing practice? What about licensing/regulation?
* What does the CLPNA consider nurse entrepreneurship?
* How will it be assessed?
* What examples are there now?
References and Sources for further information

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